



Austin, TX

SXSW Interactive 2016
March 11—15, 2016

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Overview of Tonight's Presentation

- Preview of Keynotes and Featured Speakers
- New things for SXSW Interactive 2016
- Mayoral track at SXSW Interactive 2016
- Diversity focus at SXSW Interactive 2016
- Free things at SXSW Interactive
- SXSW Meet Ups in Austin over the next few weeks

Keynotes for SXSW Interactive 2016



Keynotes for SXSW Interactive 2016

- Friday, March 11
 - Casey Gerald (MBAs Across America)
- Saturday, March 12
 - Dr. Brene Brown (best-selling author)
- Sunday, March 13
 - TBA — stay tuned to website!
- Monday, March 14
 - Kevin Plank (Under Armour)
- Tuesday, March 15
 - Andy Puddicombe (Headspace)

2016 Featured Speakers Include



2016 Featured Speakers Include

- JJ Abrams and Andrew Jarecki (Filmmakers)
- Anthony Bourdain (TV personality)
- Stewart Butterfield (Slack)
- Secretary of Transportation Anthony Fox
- Tracy Chou (Pinterest)
- Chris Urmson (Google Self Driving Car Project)
- Adam Silver (NBA)
- Megan Smith (United States CTO)
- Maxine Williams (Facebook)

New Elements at SXSW Interactive 2016



NEW

New Elements at SXSW Interactive 2016

- SX Create moves to Palmer (March 9-11)
- Online Harassment Summit (March 12)
- New dates for Health & MedTech Expo (March 12-13)
- New VR/AR Track (March 16-18)
- New VR/AR Experience (March 16-18)
- SXSW Gaming Expo moves to later part of SXSWWeek
- SXSW Gaming Sessions move to later part of SXSWWeek

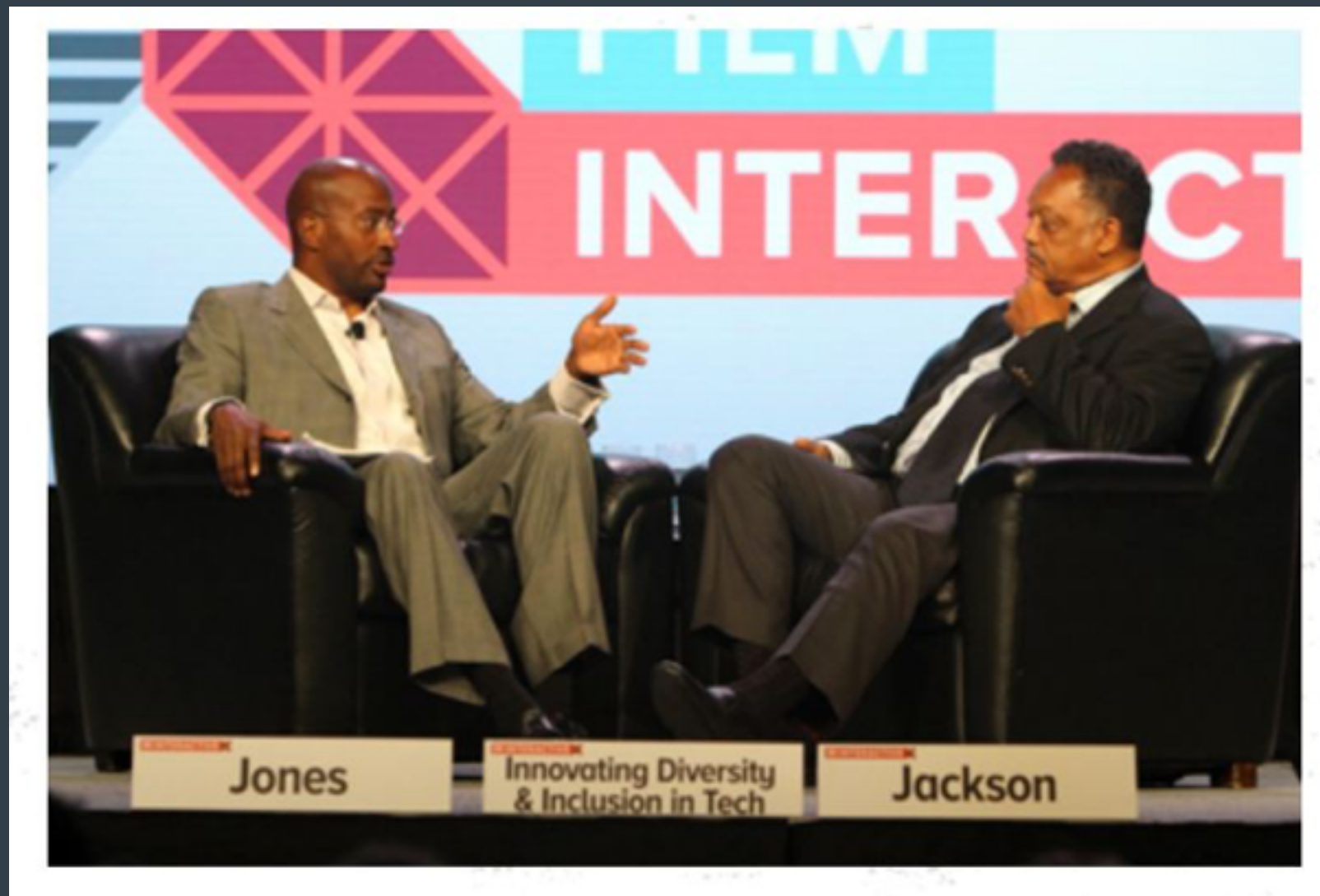
New Mayoral Track at SXSW Interactive



New Mayoral Track at SXSW Interactive

- Mayor Adler very involved in pulling this together
- Mayor Richard Berry (Albuquerque)
- Mayor Muriel Bower (Washington, D.C.)
- Mayor Chris Coleman (Saint Paul)
- Mayor Kevin Johnson (Sacramento)
- Mayor Stephanie Rawling-Blake (Baltimore)
- Mayor Kasim Reed (Atlanta)
- Plus many many more

Diversity at SXSW Interactive 2016



Diversity at SXSW Interactive 2016

- Diversity in Tech was named Trend of the Event in 2015
- Scholarship program with MvMT 50
- Scholarship program with E4 Youth
- Scholarship program with My Brothers Keeper
- Still working on a few other programs

Free Stuff at SXSW Interactive



Free Stuff at SXSW Interactive

- **SX Create**
 - March 11-13 at Palmer Events Center
- **SXSW Job Market**
 - March 12-13 at the Austin Convention Center
- **General Assembly Workshops**
 - March 12-13 at AT&T Conference Center
- **Dewey Winburne Community Service Awards**
 - March 13 at JW Marriott
- **SXSW Gaming Expo**
 - March 17-19 at the Austin Convention Center
- **SXSW Gaming Sessions**
 - March 17-19 at the Austin Convention Center

Upcoming SXSW Meet Ups



Upcoming SXSW Meet Ups

- Austin Community Meet Up
 - Thursday, February 11 at Google Fiber
- GLBT in Tech Meet Up
 - Wednesday, February 17 at Dropbox Austin
- Latinos in Tech Meet Up
 - Tuesday, February 23 at Mexic-Arte Museum
- Blacks in Tech Meet Up
 - Thursday, February 25 at Urban Co-Lab
- More info on Meet Ups at www.sxsw.com/interactive

More SXSW Interactive Info

- Email me at hugh@sxsw.com
- Email us at inter@sxsw.com
- Website is www.sxsw.com/interactive
- Volunteer info is www.volunteer.sxsw.com
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Email us at inter@sxsw.com or hugh@sxsw.com
for questions about SXSW Interactive 2016